



Bhaani Seth

Multimedia Designer

with a total experience of 10 years in the industry. I like to Sketch, paint, shoot & edit.

Education

Bachelors in Multimedia

Apeejay Institute of Design 2007-11

CBSE -XII grade: Non-Medical stream

CBSE -X grade (CBSE)

Skill

Creative ●●●●●
Team Work ●●●●●
Communication ●●●●●

Interests



Language

English, Hindi, Punjabi

Contact

me@bhaani.com
 +91- 9910124694
 www.bhaani.com
 New Delhi
 Preferably MAC

WORK EXPERIENCE

KAMA AYURVEDA PVT. LTD.

Assistant Manager - Ecommerce Design - December 2015 till present

- Handle all visuals for E-commerce for Company website
- Revamped the current website in terms of Design as per new version of Magento
- Create Website Banners, Facebook/Instagram/Google Adverts & Short videos
- Manage all visual communication & look into online banners and Social media posts/stories for leading partner websites like Nykaa, Amazon, Flipkart, Myntra etc.
- Actively participate in Campaign shoots
- Look into Promotional Gift tags, bags, boxes etc.

Graphic Designer

- Designed Trans lights, Posters, Flyers, Brochures, Corporate Presentations, Company's Membership card
- Social media posts and stories
- Handle all visuals for E-commerce for Company website including website redesign in 2016
- Company newsletters/e-mailers
- Actively participate in Photo shoots
- Create Website Banners, Facebook/Instagram/Google Adverts & Short videos
- Vendor Management
- HR design work viz. certificates, greeting cards etc.
- Design Event backgrounds, Gift tags, Paper bags.

KVH MEDIA GROUP - NEWSLINK SERVICES INDIA

Graphic Designer - March 2013 till Nov 2015

- Designed E-learning modules for Sea farers – Photoshop & Illustrator
- Flash animation
- Post Production- Still & Animation using Premiere Pro & After Effects

PIONEER PUBLICATIONS PVT LTD.

Graphic Designer - 6 Months

- Designed books for primary classes using Illustrator & hand sketches.

TARUN CHAWLA PHOTOGRAPHY

Photo Editor

EXPERTISE

Adobe Photoshop

Experience Level: Advanced [10 Years]

Adobe Illustrator

Experience Level: Advanced [8+ Years]

Adobe InDesign

Experience Level: Basic [4 years]

Microsoft office

Experience Level: Advanced [9+ Years]

Adobe Lightroom

Experience Level: Intermediate [3 Years]

Adobe Flash

Experience Level: Basic [2 years]

Adobe Audition/Sound booth

Experience Level: Basic [2 Years]

Adobe After Effects

Experience Level: Basic [1 Year]

Adobe Premiere

Experience Level: Basic [4 Years]

3ds max

Experience Level: Basic [6 months]